



MEDIA KIT

WWW.DIYSWANK.COM

QUICK STATS*

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- Monthly Unique Vistors- 37,487
- Monthly Views- 90,000
- Monthly Visits- 42,000
- Facebook- 2,600
- Instagram-2,300
- Pinterest- 650



CONTACT Us
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www.facebook.com/diyswankblog
www.pinterest.com/diyswankblog
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DEMOGRAPHICS

DIY Swank's readers are 93% female , 7% male and are between the ages 20-50. Most of the readers are located in the United States.

AD PRICES AND SERVICES OFFERED

DIY Swank is available to partner with brands in a variety of ways. These include Product Reviews, Giveaways, Sponsored Post, and Advertisement. We are open to discussing other unique promotional opportunities as well. Please email us for pricing details and questions.

ABOUT

Our blog is about living a DIY Lifestyle. Our goal is to inspire our readers with simple, inexpensive , and creative ways to improve their own lifestyle. We are passionate about bringing style and functionality to our homes while staying within a budget. From cooking a wholesome meal to organizing and creating a beautiful spaces we are always working on projects and ideas to share with our readers. DIY Swank consist of bits of sewing, painting, reviving, designing, photographing, organizing, tips and tricks and a recipe or two!

We are the new blog on the block. However, since the launch of our blog just a few months ago, we have grown exponentially. Our reach is growing by the day. We currently average over 90,000 views per month.

*Stats are current as of 12/12/13